

A Higher Experience

Cigars, bourbon, and even barbecue all have their own experts, with places where you can learn from these masters and their work. Cannabis, on the other hand, hasn't typically had these kinds of resources. However, now they do - with Cannabist.

More than a dispensary, Cannabist will serve as an intersection of medical and recreational cannabis users to provide an experience built on unmatched knowledge, passion, community commitment and product standards. We're a place to learn about cannabis as well explore different experiences - a cultural hub that features tasteful décor and a knowledgeable staff who can help you on your cannabis journey.

All designed to help us achieve our ultimate mission: to elevate cannabis into a higher experience for everyone.





We are approachable. We are passionate. We are unapologetic. We are Cannabists.

A Higher Standard

To always meet a higher standard, we focus on two things: better products and better service. That means putting the best of the best on our shelves and providing customers with an experience they can't get anywhere else.

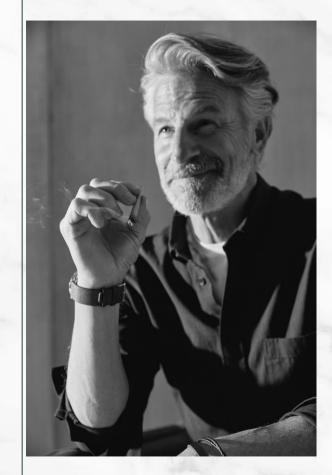
A Higher Calling

We want to inspire those who walk through our doors and show you what the world of cannabis has to offer. Whether it's relieving pain, lifting spirits, or taking yourself to a higher ground, we want you to share in our love for this plant.

A Higher Knowledge

Our passion for cannabis is at the core of every team member you encounter while shopping here. We're constantly learning and striving to a level of expertise so that we're prepared to answer any question and help guide you through the best possible experience.









REVINVENTING THE CANNABIS RETAIL EXPERIENCE AND FOSTERING EMPATHETIC EDUCATION

The Cannabist experience is centered on making shopping simple and approachable for the vast range of experience levels as cannabis use is normalized and legalized across the U.S.

Every location is thoughtfully designed to encourage interaction between the the employee and customer as well as create product transparency – ensuring a level of trust is formed regardless of where they are on their cannabis journey.

All Cannabist staff will be extensively trained in a manner not offered at other dispensaries, ensuring that customer and patient needs can be exceeded.

Only the very best products will be on our shelves, and maintain the highest quality and reliability standards, including existing Columbia Care brands and a curated collection of third-party brands.

SEED & STRAIN









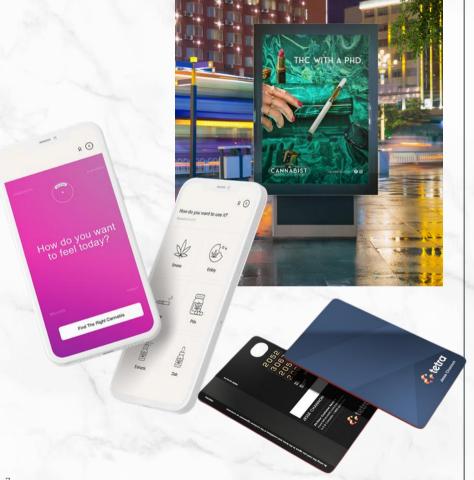
AMBER



A RETAIL PLATFORM BUILT FOR CONTINUOUS INNOVATION

Technology and efficiency innovation will continue to heighten the in-store and at-home shopping experience at Cannabist and create an all-encompassing ecosystem from home to dispensary and online.

- + A new proprietary software application that will enhance product discovery and education will begin rolling out to pilot markets by end of May.
- + Virtual.Care, the virtual personal shopping platform, will continue to be available at Cannabist locations throughout the country.
- + The CNC credit card, the industry's first credit card will be rebranded to Tetra by mid-Q3.
- + Home delivery services will be available, where permitted.
- + Express pick-up will continue beyond COVID restrictions.



NATIONAL RETAIL ECOSYSTEM

A DISPENSARY EXPERIENCE MADE FOR EVERYONE, EVERYWHERE

·A new pharmacy in Springville, UT made its first sale as Cannabist on April 30

•By the end of May 2021, three existing Columbia Care locations will become Cannabist – San Diego, Calif., Tempe, Ariz., and Villa Park, Ill.

•A fully-funded pipeline of 80+ new and existing locations to follow in the next 24 months









