



## The Cannabist Company Celebrates Launch of Adult-Use Sales at Cannabist Mays Landing in New Jersey

April 22, 2025

*Grand Opening Celebration at Company's Third New Jersey Location Set for Tuesday, April 29*

CHELMSFORD, Mass.--(BUSINESS WIRE)--Apr. 22, 2025-- [The Cannabist Company](#) (Cboe CA: CBST) (OTCQB: CBSTF) (FSE: 3LP) ("The Cannabist Company" or the "Company"), one of the most experienced cultivators, manufacturers, and retailers of cannabis products in the U.S., announced today the kickoff of adult-use sales at Cannabist Mays Landing, the Company's third dispensary in the Garden State. Cannabist Mays Landing, located at 4476 Black Horse Pike, began serving medical patients late last year.

"We're thrilled to bring Cannabist Mays Landing to South Jersey, now offering access to high-quality cannabis for both medical and adult-use customers. Located just 20 minutes from Atlantic City and easily accessible to other shore points, this kickoff of adult-use sales cements our retail footprint in Jersey, as we continue to foster community connections, promote education, and advocate for normalization of cannabis," said Jesse Channon, President, The Cannabist Company. "As we expand to now serving both medical and adult-use consumers, our focus remains on delivering exceptional products, diverse menu options, personalized service, and an accessible and welcoming experience. We're thankful for the amazing support we have received so far from the community, and the Hamilton Township municipal leaders, and look forward to the start of the summer season down the shore."

The dispensary will celebrate its grand opening on Tuesday, April 29, with adult use promotions, giveaways, vendor pops ups and a special guest appearance by legendary wrestler and Cannabist Company brand partner Ric Flair. House brands available at Cannabist Mays Landing include Classix, Hedy, Seed & Strain, Triples Seven and recently launched dreamt; brand partners include Bloom, ButACake, Old Pal, Revelry, Ric Flair Drip and Veda Warrior.

The Cannabist Company operates a cultivation and production footprint spanning 320,000 square feet in Vineland. Recent upgrades to the Vineland commercial kitchen and manufacturing facilities enhance the Company's ability to meet demand for innovative, high-quality products, serving both medical and adult-use customers. With the addition of the Mays Landing dispensary, The Cannabist Company strengthens its retail presence alongside existing locations in Deptford and Vineland, supported by a robust and expanding wholesale program.

For more information on Cannabist locations, hours and menu availability in New Jersey, visit [gocannabist.com/newjersey](https://gocannabist.com/newjersey). For more information on The Cannabist Company visit <https://cannabistcompany.com/>.

### **About The Cannabist Company (f/k/a Columbia Care)**

The Cannabist Company, formerly known as Columbia Care, is one of the most experienced cultivators, manufacturers and providers of cannabis products and related services, with licenses in 12 U.S. jurisdictions. The Company operates 84 facilities including 67 dispensaries and 17 cultivation and manufacturing facilities, including those under development. Columbia Care, now The Cannabist Company, is one of the original multi-state providers of cannabis in the U.S. and now delivers industry-leading products and services to both the medical and adult-use markets. In 2021, the Company launched Cannabist, its retail brand, creating a national dispensary network that leverages proprietary technology platforms. The company offers products spanning flower, edibles, oils and tablets, and manufactures popular brands including dreamt, Seed & Strain, Triple Seven, Hedy, gLeaf, Classix, Press, and Amber. For more information, please visit [www.cannabistcompany.com](http://www.cannabistcompany.com).

### **Caution Concerning Forward-Looking Statements**

This press release contains certain statements that constitute "forward-looking information" or "forward-looking statements" within the meaning of applicable securities laws and reflect the Company's current expectations regarding future events. Forward-looking statements or information contained in this release include, but are not limited to, statements or information with respect to the Company's ability to execute on retail, wholesale, brand and product initiatives in New Jersey. These forward-looking statements or information, which although considered reasonable by the Company, may prove to be incorrect and are subject to known and unknown risks and uncertainties that may cause actual results, performance or achievements of the Company to be materially different from those expressed or implied by any forward-looking information. In addition, security holders should review the risk factors discussed under "Risk Factors" in Columbia Care's Form 10-K for the year ended December 31, 2024, as filed with Canadian and U.S. securities regulatory authorities and described from time to time in subsequent documents filed with applicable securities regulatory authorities.

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